



**INSTITUTE
FOR
CAREGIVER
EDUCATION**

2006 NEW YORK CULTURE CHANGE INTENSIVE

The Must-Attend Long Term Care Education Event of the Fall

This one-day seminar has been designed for New York long term care professionals who are actively interested and involved in Culture Change.



October 5th, 2006

at the Masonic Care Community of New York
2150 Bleecker Street, Utica, New York

Session Descriptions

Transforming the Assessment/Admission Process:

The Culture Change journey has given us a great number of successes that have led to improved quality of life and care for elders. So why do we continue to admit elders into a medical model and have empowered team members use a segmented chart? Learn how transforming our admission and assessment process truly honors the person, the family, and the team.

Resident Mentoring: We advocate mentoring programs for our staff to ensure smooth transitions into the work environment, but what about those that live in the home? Admission into a typical nursing home setting can be a confusing and frightening experience for a resident. This session illustrates the benefits and design of a Resident Mentoring program.

Servant Leadership: One of the most fundamental building blocks of Culture Change is the transition from a hierarchical management structure to a system that puts team and collaboration first. Participants in this session will learn the basic premise of personal commitment and how to focus that commitment to better serve the mission of their organization.

Leading the Generations: As leaders, we are asked to lead a diverse group of individuals, have them merge as an effective team and be successful. But how does one accomplish this when working with people from multiple generations? This session will assist leaders in developing a skill set that can be implemented for all the generations that live and work in a nursing home.

Agenda

8:00am -- 8:30am	Registration
8:30am -- 8:45am	Welcome and Introductions
8:45am -- 10:15am	Transformational Assessments & Admission
10:15am -- 10:30am	Break
10:30am -- 12:00pm	Resident Mentoring
12:00pm -- 12:45pm	Lunch
12:45pm -- 2:30pm	Servant Leadership
2:30pm -- 2:45pm	BREAK
2:45pm -- 4:00pm	Leading the Generations
4:00pm -- 4:30pm	Wrap-Up and Evaluations

REGISTRATION FEE is \$89.00 per attendee

Registration form on following page.



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The Institute for Caregiver Education Team is composed of dynamic, creative, and committed individuals seeking to transform the culture of aging. Seminar speakers represent many levels of nursing home management and practice and bring a wide variety of eldercare expertise to each presentation. IfCE team members are regular presenters at a number of the largest industry conferences, including:

- American Health Care Association (AHCA)
- American Society on Aging (ASA)
- The National Council on the Aging (NCOA)
- National Association Directors of Nursing Administration (NADONA)
- American College of Health Care Administrators (ACHCA)
- The National Alzheimer's Association
- The Pioneer Network

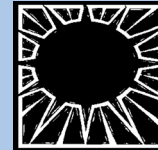
**For more information please call 717-263-7766,
or visit us online at www.caregivereducation.org**

2006 NY CULTURE CHANGE INTENSIVE

TRDs

NHAs
DONs
CNAs
RNs
LPNs
Admissions Directors
BSWs

The Institute for Caregiver Education is a nationally-recognized leader in the areas of Culture Change, employee education & retention, positive survey results and improved resident outcomes. IfCE is a not-for-profit organization dedicated to creating training curricula for employees in eldercare.



INSTITUTE FOR CAREGIVER EDUCATION

Our team members are regular presenters at a number of the largest industry conferences, including ASA, NCOA, the Alzheimer's Association, NADONA, ACHCA, PANPHA, the Pioneer Network and AHCA. Our clients represent a wide variety of organizations including skilled nursing facilities, hospitals, assisted living settings, home health providers and advocacy groups from across the nation.

Your instructors for this series are **Myrna Eshleman, RN** and **Jim Kinsey, LPN**.

Mail registration forms with payment to:

The Institute for Caregiver Education, 1995 Wayne Road, Chambersburg, PA 17201.
For purchase order and credit card payments only, forms may be faxed to: 1-717-263-7602.
Please make checks payable to: "Institute for Caregiver Education."

Registration deadline is two weeks prior to the event date.

Confirmation & directions will be sent one week prior to the event date.
If you received two copies of this brochure, please pass one on to a friend.

QUESTIONS? CALL Lisa Stiltner: 717-263-7766

Ask about GROUP DISCOUNTS for 10 or more attendees.

Visit the Institute for Caregiver Education on the web at www.caregivereducation.org

Registrant Information

Duplicate this form for each registrant.

COMPLETE ENTIRE FORM

(Business Information)

NAME _____
Job Title _____
Company _____
Address _____
City _____ State _____ Zip _____
Special Needs _____

(Home Address)

Address _____
City _____ State _____ Zip _____

Please send my confirmation to (check one):

- E-mail _____
 Fax (____) _____ Attn: _____
 Mail -- circle one: Home / Business (supplied above)

Daytime Phone _____

Registration fee is \$89.00 and includes a continental breakfast, coffee break and deli buffet lunch.

For those attendees requiring overnite accomodations, the Holiday Inn in New Hartford, NY (4 miles from the conference site) has set aside a block of rooms. The conference room rate is \$60.00. Reservations must be made directly with the hotel by calling (315) 797-2131. Mention the Masonic Care Community when making your reservation to receive the discounted room rate.

TOTAL ENCLOSED \$ _____ Payment must accompany registration form. Check one of the following:

Check enclosed Visa Mastercard AmEx Discover PO # _____

Name on Card _____ Card # _____

Signature _____ Exp. Date _____

YES! Please e-mail me with Institute for Caregiver Education updates! E-mail address: _____ MM / YY